



10 Reasons Why Training Games are Sizzling Hot

Just imagine for one moment, that all of your trainees are totally immersed in the subject you are covering. Imagine that they are so enthused with the experience that they lean forward to learn the correct answer, reacting with celebration if they responded correctly, or with anxious acknowledgment if their response is incorrect.

This is the power of using training games, despite their fun image training games are very serious learning tools used to develop understanding and competence whenever they are used.

Training games, learning materials, serious games or training tools whatever you call them, can help accelerate learning by compressing the topic into focussed content that can be absorbed easily by the learner.

For training games to work, they have to be fun. If they are fun, they will also be engaging and the more engaging they are, the more memorable they become.

Here are just ten of the multitudes of reasons why training games are SIZZLING HOT!

1. Learning with the aid of a training game can improve memory retention by 70%.
2. Serious training games help lower the “Threat Level” and create a clear understanding of the whole picture and issues at hand. The very nature of this type of learning tool helps engineer an environment where it is okay to make mistakes and learn from them.
3. Using training games can help accelerate learning by compressing the topic into focussed learning content that can be absorbed easily by the trainee.
4. The training games we develop give learners a chance to get to know their colleagues as they share the same real-time experiences. This promotes strong networking and bonding whilst training and back in the workplace.
5. Despite their fun image our training games are very serious business tools used to develop understanding and consistency throughout teams and organisations.

Serious fun in a learning environment

6. Training games give immediate feedback whilst learning at the same time. Feedback is an invaluable part of the learning process for both successful and unsuccessful actions.
7. A training game creates a positive interaction between the learner and the topic in an exhilarating and fun way.
8. Our training games engineer self discovery and challenge whilst having fun
9. The cost of training is slashed when you consider the cost per learner in comparison with the capital outlay and the improvement in knowledge retention
10. Training games enable you to present real world situations in a relevant and real time way. Trainees feel the excitement, pressures, behaviours and perspectives you can't engineer in any other way

We also believe that, as our training games are so exhilarating, powerful and effective they should be accessible to as many people as possible.

Enthuse your team with a method of learning that is fun, exhilarating and meaningful.

Gamethingy produce serious learning materials to be used in a fun environment.

For more information about Gamethingy visit www.gamethingy.com or email info@gamethingy.com .

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