



Fun with a purpose – training games reality or just HYPE?

For training material to work, it has to be fun. If it's fun, it will also be engaging and the more engaging it is, the more memorable it becomes.

- Playing and having fun is the most important element in the education of a human being. When knowledge is acquired in an enjoyable way memory retention is improved by over 70%
- Training games are fun with a purpose, each game creates a positive interaction between the learner and the topic in a fun environment.
- The experience of playing one of our training games energizes the topic content and produces powerful new understanding for participants
- Each training game promotes business effectiveness, consistency and constancy, this in turn creates an environment that transforms passive team members and engages them in the subject and its challenges
- The training games we develop give learners a chance to get to know their colleagues as they share the same real-time experiences. This promotes strong networking and bonding whilst training and back in the workplace.
- Our training games Improves Team Work and embeds the values of collaboration
- Serious training games help lower the “Threat Level” and create a clear understanding of the whole picture and issues at hand
- Using training games can help accelerate learning by compressing the topic in to business focussed content
- Despite their fun image our training games are very serious business tools used to develop understanding and consistency throughout teams and organisations.
- By using real life learning examples, participants engage in a direct and timely way. We actively seek to reduce screen time, whether on television, computer or PowerPoint presentation.

Serious fun in a learning environment

To speak only of “benefits” ignores the costs of time, money, and Resources. To mention only “costs” ignores the benefits of impact, interaction, and performance. The balance of these two factors and the acceptable trade-offs vary in each situation.

Enthuse your team with a method of learning that is fun, exhilarating and meaningful.

Gamethingy produce serious learning materials to be used in a fun environment.

For more information about Gamethingy visit www.gamethingy.com or email info@gamethingy.com .

Gamethingy Training Games
Sequential Solutions Ltd
Start Electron
Fermi Avenue
Harwell International Business Centre
Didcot
Oxfordshire
OX11 0QR
United Kingdom

Telephone: 01235 438410